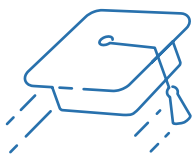


Leadership for Sustainability

Executive programme

Two-day programme



**Academic
excellence**



**Harvard
business cases**



**Handbook: Corporate
Finance for Long-
Term Value**



**Guest speakers
from practice**



**Practical
tools**

The Leadership for Sustainability programme is a new course specifically aimed at board directors and senior executives. It addresses the *why*, *what*, *how* of the sustainable transition at corporate level. Discover why change management is needed, and learn the practical tools for implementing the transition in the boardroom.



» Prof. Dirk Schoenmaker

Dirk Schoenmaker is Professor of banking and finance at RSM, and a fellow at the Brussels-based think-tank Bruegel. He promotes new, integrated thinking of all players in the economy, including firms, asset managers, analysts, and auditors. He co-wrote the first textbook on sustainable finance, *Principles of sustainable finance*, and the first textbook on sustainable corporate finance. His research and teaching aim to incorporate sustainability into mainstream finance. Dirk obtained his PhD in economics from London School of Economics.

Leadership for Sustainability

The transition to a sustainable economy

There's a trend in business for moving towards long-term value creation combining financial, social and environmental values. How can boards contribute to – or even speed up – this transition to a sustainable economy? What are the pathways to sustainable management? And what challenges are ahead? The key challenge is long-term integration of financial, social and environmental dimensions.

Value for you and your company

After this programme, you will:

- » recognise the links between corporate management and sustainability challenges
- » understand the global economy's transition to sustainability
- » identify how companies can adapt to a more sustainable economic model
- » recognise the importance of long-term value creation to fulfill your fiduciary duties
- » be able to navigate uncertainty in the transition
- » be familiar with relevant policies and regulations
- » have the tools to set up a useful dialogue with executives and managers on the transition
- » know how to implement the transition in your organisation
- » become part of a network of academics and practitioners

Day 1: 09:00 – 17:00

Why

- » Sustainability challenges
- » Integrating financial, social and environmental dimensions
- » Internalising externalities
- » Guest speaker (practitioner)
- » Purpose of 'the company'
- » Governance and behaviour
- » Investing for long-term value creation, and letting go of old habits

Day 2: 09:00 – 17:00

What and how

- » Transition of company business models and strategy
- » Case study: value drivers in business models
- » Fiduciary duties
- » Due diligence obligations
- » Sustainability performance: From measurement to management
- » Transition plans
- » Case study on net-zero transition plans
- » Guest speaker (practitioner)

Your faculty in this programme are



Prof. Dirk Schoenmaker



Prof. Karen Maas



Dr. Nathan de Arriba-Sellier

You are ...

You are a board member or an executive from any sector.

Programme design

Two-day course with interactive teaching and working on business cases in small groups. Guest speakers from practice will provide insights in the role of corporate boards in driving the transition to a sustainable economy and supporting long-term value creation.

- » Classroom sessions
- » Open discussions
- » In-class exercises
- » Study of business cases
- » Application of practical tools

Why Rotterdam School of Management?

Long-term value creation, whether through finance, business, or policy, is the core focus of our faculty's research. As the leading business school in Benelux, we provide internationally recognized expertise, challenging education, and a unique network.



A programme for your entire team?

All of our open programmes can also be offered and delivered as in-company training to groups of employees from the same organisation. This allows us to develop a programme that focuses on your organisation's own situation and issues. We can schedule it at a time and location that you prefer. We can also tailor the content to fit your organisation's needs. Please contact us for a no-obligation proposal and to explore the possibilities.



Key information

- » Programme fee: € 3,000 (excl. 21% VAT)
- » Provisional dates: 21 January 2026 & 11 February 2026
- » Language: English
- » Format: In person in Rotterdam (max. 20 participants)
- » Delivery of a certificate

RSM Executive Education Bayle Building

Burgemeester Oudlaan 50
3062 PA Rotterdam
The Netherlands
www.rsm.nl/executive

Contact us:
info@chapterzero-netherlands.nl

Follow us on:



Rotterdam School of Management Erasmus University (RSM)

is one of Europe's top 10 research-based business schools. RSM provides ground-breaking research and education furthering excellence in all aspects of management and is based in the international port city of Rotterdam – a vital nexus of business, logistics and trade. RSM's primary focus is on developing business leaders with international careers who are a force for positive change in the world thanks to a first-class range of bachelor, master, MBA, PhD and executive programmes.

© 2025 Rotterdam School of Management, Erasmus University (RSM). The information in this publication is correct as of March 2025, but RSM reserves the right to make changes affecting policies, fees, curricula, or any other matter announced in this publication without further notice. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise without written permission from RSM.